



FOR IMMEDIATE RELEASE:

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**INFOCUS Appointed List Manager of American Society of Radiologic Technologists Mailing List**

**(Warrenton, VA, May 7, 2009)** – INFOCUS has been appointed as the exclusive list manager of the American Society of Radiologic Technologists (ASRT) mailing list.

➤ **145,016 Radiologic Technologists \$150/M**

Selections:

- Member Type \$5/M
- Certification \$8/M
- State/ZIP/SCF \$5/M
- Gender \$5/M
- Years Experience \$8/M
- Worksite \$8/M
- Job Position \$8/M
- Clinical Practice \$8/M
- Education \$5/M
- Ethnicity \$5/M

ASRT is the world's largest and oldest membership association for medical imaging technologists and radiation therapists. ASRT members represent the health care personnel who perform diagnostic imaging examinations and administer radiation therapy treatments. They are educated in anatomy, patient positioning, examination techniques, equipment protocols, radiation safety, radiation protection and basic patient care.

ASRT members are at the cutting edge of scientific progress and need to stay current on the latest advances in medical care and technology. They also have important influence over the purchase of products or services, so use the ASRT members list to reach your next potential customers.

For additional information from INFOCUS, please contact Maggie Powers at 800-708-LIST, ext. 3249, or mpowers@infocuslists.com.

**About INFOCUS:**

INFOCUS is the #1 provider of list management, list brokerage, and direct mail services for over 150 national associations and their mailers.

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