



FOR IMMEDIATE RELEASE:

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**Oncology Nursing Society Appoints INFOCUS to Manage All Facets of their List Rental Program!**

**(Warrenton, VA, March 30, 2009)** – INFOCUS has been appointed as the exclusive list manager of the **Oncology Nursing Society (ONS)** member mailing list.

- 27,034 Active Members \$300/M\*

\*Commercial rate has dropped from \$500/M to \$300/M! A minimum order applies.

ONS is the world's largest professional oncology association serving registered nurses and other healthcare providers dedicated to excellence in patient care, education, research, and administration in oncology nursing.

ONS members are a diverse group of professionals who represent a variety of professional roles, practice settings, and subspecialty practice areas such as registered nurses, including staff nurses, advanced practice nurses, case managers, educators, researchers, and consultants, and other healthcare professionals.

List is selectable by: Highest Nursing Degree, Functional Area, Primary Work Setting, Highest Other Degree, Employment Status, Primary Specialty, Nursing License Status, Primary Patient Population, Type of Cancer/Disorders, Years Experience, Primary Position, Fluent Language, Age, Race, Salary Range, Special Interest Group and Geographic.

Recommended for offers, such as: new treatments and technologies, changes in managed care and evolving reimbursement policies, information related to oncology nursing or quality cancer care.

For additional information from INFOCUS, please contact Maggie Powers at 800-708-LIST, ext. 3249, or mpowers@infocuslists.com.

**About INFOCUS:**

INFOCUS is the #1 provider of list management, list brokerage, and direct mail services for over 150 national associations and their mailers.

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