



FOR IMMEDIATE RELEASE:

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**New-to-Market - International Association of Assessing Officers Selects INFOCUS as List Manager!**

**(Warrenton, VA, March 27, 2009)** – INFOCUS has been appointed as the exclusive list manager of the International Association of Assessing Officers (IAAO) member list – brand new-to-market.

- 7,645 Active Members \$250/M

IAAO is the leading association in the assessment and appraisal industry. Members include officers, officials, and employees of a governmental authority or jurisdiction who have any or all of their duties related to property valuation, property tax administration, or property tax policy as well as those providing professional services supporting those functions. IAAO member list is selectable by interest area and state, zipcode and SCF.

Recommended for offers for continuing education, mapping software, professional books and journals, real estate, general business, and much more.

For additional information from INFOCUS, please contact Maggie Powers at 800-708-LIST, ext. 3249, or mpowers@infocuslists.com.

**About INFOCUS:**

INFOCUS is the #1 provider of list management, list brokerage, and direct mail services for over 150 national associations and their mailers.

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