



FOR IMMEDIATE RELEASE:

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**INFOCUS Announces Two New Lists from High Performing Building – New-to-Market!**

**(Warrenton, VA, February 19, 2009)** – INFOCUS has been appointed as the exclusive list manager of the High Performing Buildings subscriber postal and email lists - both available on the market for the first time!

- **High Performing Buildings Mailing List I** 25,838 Active Subscribers
- **High Performing Buildings Email List I** 12,484 Email Addresses

**High Performing Buildings** is a quarterly magazine published by the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE). Both mail and email lists are carefully targeted to include individuals engaged in design, specification and operation of energy-efficient buildings that achieve sustainability objectives. These include architects, building owners, facility managers, design-build contractors, engineers and others allied to the field. Source includes subscription records.

For additional information please contact 800-708-LIST, info@infocuslists.com.

**About INFOCUS:**

INFOCUS is the #1 provider of list management, list brokerage, and direct mail services for over 150 national associations and their mailers

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