



FOR IMMEDIATE RELEASE:

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INFOCUS Appointed List Manager of American Chemical Society Mailing List

(Warrenton, VA, May 6, 2009) – INFOCUS has been appointed as the exclusive list manager of the American Chemical Society (ACS) members and subscribers list.

➤ **115,452 US & Foreign Members & Subscribers \$150/M**

Selections:

- International \$15/M
- State/Zip/SCF \$10/M
- Membership Type \$10/M
- Job Title \$15/M
- Nature of Business/Industry \$15/M
- Interest/Chemical Specialty \$15/M
- ACS Publications \$15/M
- Technical Division \$15/M
- Type of Degree \$15/M

ACS is the world's premier scientific society and is at the forefront of the evolving worldwide chemical enterprise. Members and subscribers include chemists, chemical engineers, research and development specialists, technicians, corporate managers, technical managers, production and quality control managers. They are well educated with over 70% holding either a master's degree or a PhD.

Members and subscribers need to stay abreast of the complex events and issues that affect all the chemical fields, including the latest scientific and technical information. Send your offer to the exact audience you wish to reach by targeting members and subscribers with multiple selections.

For additional information from INFOCUS, please contact Maggie Powers at 800-708-LIST, ext. 3249, or mpowers@infocuslists.com.

About INFOCUS:

INFOCUS is the #1 provider of list management, list brokerage, and direct mail services for over 150 national associations and their mailers.

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